



## MINUTES OF MEETING

**COMMITTEE:** Oneida County Fair Planning Team

**PLACE:** UW-Extension Conference Room, Lower Level, Airport Terminal  
3375 Airport Road, Rhinelander, WI 54501

**DATE:** July 5, 2016      **TIME:** 5:30 pm

**Members Present:** Nancy Gehrig, Theresa Seabloom, LeRoy Eades, Tom Peterson, Jim Perlberg, Kathy Silbernagel, Jean Platek

**Absent:** Eric Britton, Evie Virgilio

**Excused:**

**Others Present:** Lynn Feldman, Bill Freudenburg, Mary Freudenberg, Jim Winkler, Josh Skubal

### MINUTES:

1. **Call to Order and President's Announcements:** Vice President, Tom Peterson, called the meeting to order at 5:33 p.m. The meeting was properly posted and the facility is handicap accessible. No announcements.
2. **Approve Agenda for Today's Meeting:** A motion to approve the agenda was made by Silbernagel, seconded by Gehrig. Motion carried.
3. **Approve Minutes of June 21, 2016:** A motion was made by Perlberg /seconded by Platek, to accept the June 21, 2016 minutes. Motion carried.
4. **Administrative Report:**
  - **Financial Report:** Treasurer, Kathy Silbernagel, reported a balance of \$16,251.95. She reminded the committee that \$3,067.66 of approved expenses will be paid out yet in July.
  - **Approve Expenses:** There is an expense of \$95.00 to Island Bay Printing for having the Raffle Tickets made up and printed. Motion was made by Perlberg, seconded by Eades to pay this printing expense of \$95.00. Motion carried. There is also an expense of \$175.00 to Press Express to make changes to the banners and wood sign. Motion was made by Perlberg, seconded by Platek, to pay this. Motion carried.
  - **Update on Contracts:** Eight contracts (seven bands and Spotlight Sound system) have been turned in to be appropriately signed for payment. Nancy Gehrig inquired if a contract is needed for The Amazing Zackman Magician (\$1000 for 9 shows). Feldman stressed that contracts are now needed for all entertainment and vendors, including the American Indian Dancers (\$2,150 for 9 dancers, 3 drummers, and 1 MC) and also the remaining payment of \$450 to Casady's Critters (\$150 down payment has already been paid). Gehrig pointed out that separate checks have been requested for the American Indian Dancers and it would be a hardship to get contracts for all involved back and signed at this late date for the Fair and get paid in time. It was decided Feldman and Gehrig would attend an upcoming meeting at the courthouse to bring up this fact and request a possible

bypass on those contracts just for this occasion. Feldman brought up the fact that the current contract we use may not have been revised through the right channels a few years ago. She feels it's necessary for her and Nancy to discuss this with the County Attorney to make sure we are in compliance and are using the correct contracts to cover entertainment and vendors to the Fair.

5. **New Committee Membership:** Peterson read Bill Freudenberg's application for membership to the Fair Board Committee. A motion was made to accept Freudenberg's application; all ayes have it to accept this, and a background check will be made. There was a question whether Jim Winkler has had a background check as he is now on the Oneida County Board and he agreed to check into that. Eades suggested it would be a good idea if a committee member would be on the board at least a year to take on the role of President to be better informed on all areas of the Fair. It was suggested we look into changing the bylaws to state this. Winkler suggested we appoint a sub-committee to take care of this.
6. **Coordinator Update:**
  - American Indian Dance Exhibition: Nancy Gehrig reported all is set for the American Indian Dance Exhibition. They will be performing on the Big Top Stage on Thursday at 5:30 to 7:00 pm. They will also participate in the Grand Opening Procession to the flag pole at 5:00 pm.
  - Pioneer Park Update: Gehrig informed the committee that the old hockey fence will remain standing throughout the Fair for us to use.
  - Advertising Update: Gehrig passed around the new placemat that was made and donated by Jon Dailey to be used in many restaurants to advertise the about the Fair as well. She is meeting with Jesse from WJJQ to provide information, who will help us advertise and put on their community calendar. She hopes to get a discount proposal from him.
  - Sponsorship: Gehrig reported this is ongoing as she gets time to make contacts.
  - Vendors: There are still open spaces for non-food vendors, however the food vendors are OK and remain many of the same we have used in the past. They are listed on the website to check out. It is hopeful that Justine's Fry Bread will return but no confirmation is received as of yet.
  - Brat Sale Fundraiser Result: Sales of \$115, with very few Raffle tickets sold. It seems to the committee that it may not be worth it to continue the Brat Sales. Other organizations have also commented on low profits from their Brat Sale. It would be worth a discussion on other fundraising ideas for next year.
  - Other: Gehrig stated she would like all leaders in charge of the Fair Areas to be present at the next meeting to help them get on top of what will be going on at the Fair. She will notify them of the meeting.
7. **Event Planning Update:** July 15th CT's Deli Fundraiser will take place at their facility from 5 to 8 pm. There will be music and raffle prizes, gift certificates and paddle wheel. Many donations are being given to raffle off. Volunteers willing to be present are Silbernagel, Freudenbergs, Seabloom, Britton, Gehrigs and maybe Feldman. We are to wear Fair T-shirts and it will be on the radio and Community Calendars.

**8. Area/Team Leader Needs:**

- Jim Perlberg reported raffle tickets are going really well this year and he has sent all County Board Members a packet with 25 tickets each to sell.
- Gehrig stated we need workers in the office and members discussed who will be available to cover the office at different days and times. Possibilities are: Gehrig, Platek, Eades, Silbernagel, Seabloom, and Peterson.
- Feldman mentioned that there are free opportunities under two tents to hold various 3-hour educational spots happening in the Exhibit Court. She will provide a list of these for the Fair Office so we know what is going on there. She also encouraged the committee to inform people we may know of this opportunity to share their interests/knowledge on different topics.

**9. Correspondence:** An Oneida County Fair Flyer was distributed to the County Board members by Jim Winkler at the Board Meeting yesterday. The flyer reminds the members of the importance of the Fair and encourages them to support the Fair as a volunteer, attending the Fair, and to support the Fair in their home community.

**10. Public Comment (3 minute limit):** Perlberg questioned whether voting on President will be done by ballot or not. The answer is yes, by ballot. Tom Peterson and Bill Freudenberg have both offered their nomination to the group for President. Mike Skubal rescinded his nomination for Fair President.

**11. Items of Discussion to be included on Next Agenda:** Vote on President, July 15 CT's Deli Report, other items to be provided at the meeting.

**12. Date of Future Meetings:** Tuesday, July 19 at 5:30 pm at the UW-Extension conference room at the airport. Also Tuesday, August 2 at 5:30 pm at the Fair Grounds pavilion

**13. Adjournment:** A motion was made by Perlberg, seconded by Eades, to adjourn the meeting. Motion carried. The meeting was adjourned at 7:00 pm.

Respectfully submitted by,  
Theresa Seabloom, Secretary

Signed by President \_\_\_\_\_

Or Vice-President \_\_\_\_\_