



## MINUTES OF MEETING

**COMMITTEE:** Oneida County Fair Planning Team

**PLACE:** UW-Extension Conference Room, Lower Level, Airport Terminal  
3375 Airport Road, Rhinelander, WI 54501

**DATE:** June 21, 2016 **TIME:** 5:30 pm

**Members Present:** Nancy Gehrig, Tom Peterson, Kathy Silbernagel, Jim Perlberg, Jean Platek, and Evie Virgilio

**Absent:**

**Excused:** LeRoy Eades, Eric Britton, Theresa Seabloom

**Others Present:** Merry Lehner, Bill Freudenburg, Mary Freudenberg, Jim Winkler, Josh Skubal, Mike Skubal

### MINUTES:

1. **Call to Order and President's Announcements:** Vice President, Tom Peterson, called the meeting to order at 5:37 p.m. The meeting was properly posted and the facility is handicap accessible. No announcements.
2. **Approve Agenda for Today's Meeting:** A motion to approve the agenda was made by Silbernagel, seconded by Gehrig. Motion carried.
3. **Approve Minutes of June 6, 2016:** A motion was made by Perlberg /seconded by Platek, to accept the June 6, 2016 minutes. Motion carried.
4. **Administrative Report**

Financial Report: Treasurer, Kathy Silbernagel, presented the Financial Report. New Sponsorships for May and June total \$1,800.00. Vendors for May and June totaled \$895.00. Gehrig said she received six more vendor requests this week and the Vendor totals so far are \$2,635.00. The Sponsor total is \$7,640.23, including Priebe Law Offices, which Nancy just received. Balance as of today is \$13,961.00.

Approve Expenses: Gehrig requested approval for \$2,050.00 expense to pay the Native American Exhibition dancers. Motion made by Perlberg to approve the expense and was seconded by Platek. Motion carried.

Contract Report: No update – none to be approved.
5. **Elect President:** There was an attendee who expressed interest in the position. He will make announcement at the public comment section of the meeting.
6. **Coordinator Update:**
  - Nancy Gehrig reported that United Rental is selling out their party side of business. We have a credit of \$413.00 and she proposed that the Fair purchase 16 interlocking dance floor panels at \$45/panel, which would be \$720.00. It was suggested to purchase the ends as well. If tables and chairs are available, this would be a good time to purchase them. For the flooring, it would only be about

\$350.00 purchase. Silbernagel made motion to spend up to \$350.00 to purchase the dance floor panels, asking that United Rental hold the panels. Virgilio seconded the motion. All ayes; motion passed.

- Advertising Update: Gehrig met with the Channel 12 who has offered \$1,000.00 sponsorship to the Fair and will speak with K&M Carnival to see if they would donate wristband tickets in exchange for advertising for K& M. The media has asked the Fair pay for some of the advertising cost. There will be a number of ads run every day for this \$500.00. The radio station, Coyote, is asking for \$150.00 for the promotion tapes interviewing Gehrig about Fair events daily. The tapes will be played multiple times over the air. Gehrig was asked to present a breakdown of costs from the Media, so the Fair Board will know what we will receive for the \$150.00 charge, at the next meeting. All community calendars in the area will post information about the Fair as well.
- Pioneer Park Update: Gehrig attended the Parks & Recreation meeting regarding the proposed baseball diamond in place of the hockey rink at Pioneer Park. The media and farmers market all want this issue to be a community decision. There will be a meeting on June 27 at 4:30 at the City Hall. The school district it turns out that they did not have a signed contract in existence with the City at this time to use the Park grounds. In checking into our status, Gehrig was relieved to find that the Fair does have a contract with the City to use the Park until 2019. The Fair is ok with this. Everyone will receive a survey from the city to go to everyone within the city limits to which she feels may be an asset as we oppose the Ball Park construction. After listening to the “how and why” to put in a baseball park, she was asked for her input in regards to the Fair and stated her concern was for the proposed cutting down of trees which we depend on for shade for animals. She urged the committee to attend the June 27th Parks & Recreation meeting to continue to support our opposition to the Ballpark idea. She stated that many in the community have now taken interest and are discussing this topic.
- Brat Sale Fundraiser Result: Sales of \$130. Raffle tickets totaled \$250.
- Sponsorship update: \$150 from Priebe law office. Gehrig received a phone call from Potawatomi who will donate \$1000.00 towards Native American dance.

#### **7. Event Planning Update:**

July 2. Next Brat Sale Fundraiser is Saturday, July 2. Evie and Anthony Virgilio have agreed to work in the brat hut. Theresa Seabloom and Mary Freudenberg will take care of selling raffle tickets. The sale will be from 10:00 am until 3:00 p.m. LeRoy Eades and Jim Perlberg will do the grilling at Trig’s Brat Hut.

July 4. The Fair and 4-H sponsor this Fair promotion in the parade. The Virgilios and Freudenbergs and Kathy Silbernagel, and possibly Eric Britton will participate in the Three Lakes and Rhinelander parades in the morning. The Three Lakes parade starts at 9:00 and Rhinelander starts at 11:00 a.m. Someone will be needed to drive the truck for the Fair. Rhinelander GM will donate use of the truck.

July 15. CT Fundraiser at their facility begins from 5 to 8 pm. There will be music and raffle prizes. Mary Freudenberg reviewed prizes she has collected so far.

October 6, 2016 The District Fair Meeting from 10:00 a.m. until 3:00 p.m. It will be held at the Hodag Steak House at the bowling alley. The cost will be \$15 for dinner.

8. **Booth at Log Jam** is this Saturday. The Chamber is looking for volunteers to sell raffle tickets. The weather forecast for this Saturday is not favorable. The Fair Team felt that they should not sell tickets at the Log Jam this year. If interested, call the Chamber. Last year the sales were not good. The Flying Fynn and the Cross Country Bar will sell raffle tickets.

9. **Team Leader Reports:**

Courtesy Carts: Jean will start making her calls to schedule people. She will contact Gehrig with any gaps and fill them with people she has at that time.

Jim Perlberg sold \$600.00 in raffle tickets and Mary Freudenberg sold \$250.00.

Perlberg will take more tickets to the County Clerk's Office and they will put them in the County Board Member mailboxes. Winkler read the flyer at the County Board Meeting today. See below.

10. **Correspondence:**

An Oneida County Fair Flyer was distributed to the County Board members by Jim Winkler at the Board Meeting yesterday. The flyer reminds the members of the importance of the Fair and encourages them to support the Fair as a volunteer, attending the Fair, and to support the Fair in their home community.

11. **Public Comment (3 minute limit):**

Mike Skubal offered a history of Pioneer Park, which is truly a community park. There is a set of covenants within the Park where it is to be educational. He has ideas for the Park and will save it for the next meeting. Skubal would like to offer his nomination as Fair President.

Bill Freudenberg has offered his services to the group as the President. He has been in the county for 12 years and would offer his nomination to the group as President.

12. **Items of Discussion to be included on Next Agenda:** Vote on President, July 15 CT's Deli, other items to be provided at the meeting.

13. **Date of Future Meeting:** Tuesday, July 5 and 19 at 5:30 pm at the UW-Extension conference room at the airport.

14. **Adjournment:** A motion was made by Perlberg, seconded by Silbernagel, to adjourn the meeting. Motion carried. The meeting was adjourned at 7:00 pm.

Respectfully submitted by,  
Merry Lehner, substitute Secretary

Signed by President \_\_\_\_\_

Or Vice-President \_\_\_\_\_