



COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: February 11, 2016 **TIME:** 5:30 pm

Members Present: Jim Intrepidi, Nancy Gehrig, Theresa Seabloom, Eric Britton, LeRoy Eades, Tom Peterson, Jim Perlberg, Kathy Silbernagel, Jean Platek, Aprelle Rawski, Tom Rawski, Evie Virgilio

Absent:

Excused: Others Present: Brian Gehrig, Tom Swearingen, Lynn Feldman

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm by President Jim Intrepidi. The meeting was properly posted and the facility is handicap accessible. No announcements.
2. **Approve Agenda for Today's Meeting:** A motion to approve the agenda was made by Platek, seconded by Tom Rawski. Motion carried.
3. **Approve Minutes of January 5, 2016:** A motion was made by Eades to accept the January 5, 2016 minutes, seconded by Perlberg. Motion carried.
4. **Administrative Report:**
 - **Financial Report:** Aprelle Rawski reported bills were paid to Chamber membership, Casady's Critters down-payment, Rhinelander Guide book ad to total \$700. With the cushion left over from 2015, minus the \$700, we have a total of \$12,900 in our account. She reminded the committee we need to buy a raffle license for \$25.
 - **Approve Expenses:** None to approve at this time.
 - **2016 Budget Update (Advertising Costs):** Nothing to report at this time.
 - **Coordinator Update:**
 - Nancy Gehrig reported she will get the meeting dates of Minocqua's Rotary and Kiwanis Clubs so she can attend and talk to them on the status and plans of the Oneida County Fair, and where they could be of help.
 - Gehrig informed the committee that the Sponsor Brochure has been updated and being used now that she has begun contacting for sponsorship.
 - Gehrig reported she is realizing the importance of using social media to advertise the Fair. She is encouraging the use of more activity on Facebook, website, etc. to get the word out.
 - Gehrig reported receiving the K&M Carnival contract to be signed by Oneida County. Our compensation will be 20% of ticket box sales plus \$85 per concession unit. They promise seven major and seven kiddie rides and no inflatables. It was pointed out it would be good to have an amount of tickets we could use for sponsorships, etc. Nancy will check on that.
5. **Beverage Garden Update:** The Tavern League has agreed to take over the Beverage Garden for 2016. They will be in charge of getting their own bartenders. Comments were made that we'd like to see Miller products used this year, along with or without Budweiser which was always used in the past. This will be discussed with the Tavern League to see if that can happen. A contract will need to be presented to the Tavern League.
6. **Dog Issue:** It was decided to continue allowing dogs in the park during the Fair, providing they are well managed on a leash. It was insisted then that we keep the grounds heavily posted, (as well as on the website, and at all the gates, and in the media), signage saying that "if unruly, cannot bring dog". Aprelle Rawski reported that if something happens, the dog owner is liable, and if problems develop after that, the city would be accountable.

7. **Update on Chamber Annual Dinner:** The Fair was represented at the Chamber Dinner with eight at one table, which was attractively decorated by those attending. Our table came in Second Place and caught much attention. The \$175 bill will be sent to the Fair for payment.
8. **Big Raffle Ticket Prizes Update:** Mary Freudenberg will be asked to contact WalMart for a \$500 prize; It was suggested we look into a 3-minute Shopping Spree; McNaughton has agreed to provide two pieces of furniture for the raffle. Tom Rawski suggested it might be more beneficial for the Fair if we take one of McNaughton's prizes, a gun cabinet, to use as a separate raffle and sell 200 tickets on it and see how that goes for us.
9. **Entertainment Report:** Seabloom reported:
- The country band Bear Creek will perform from 8-11 pm on Thursday night, with the hopes of getting whatever Liquor Product is used in the Beer Garden to help sponsor the band.
 - Friday from 4-7 pm during the Fish Fry will be the New Dixie Ramblers on the Village Green stage. The Friday night band from 8-11 will be Howard "Guitar" Luedtke who we used last year and went over so well.
 - Saturday from 12:30-3:30 pm will be Robert "One Man" Johnson. Then from 4-7 will be a Blues Band (yet to be determined) to go along with the theme of "Blues & Brisket" (see Possible Fund Raisers below). Saturday night from 8-11 is still open with hopes that a radio station will be willing to help support perhaps a rock band.
 - It was thought to use TuneSmith Academy on Sunday from 2-5 pm. However, there was a continued discussion for a polka band on Sunday instead. This will be considered by the Entertainment Committee to use either a Polka Band or TuneSmith Academy on Sunday afternoon. A gospel set has not yet been decided on for Sunday noon.
10. **Possible Fund Raisers:**
- Tom Swearingen introduced a Fund Raiser that recently developed. He reported that he and Seabloom had approached Tom Jordens from CT's Deli to discuss an idea of serving barbeque on Saturday afternoon just like the Fish Fry on Friday for a way to raise funds. Chef Tom was very cooperative and felt this was a good idea and could be done, with him providing the meal. This could be held in the same place as the Fish Fry, using the same set-up. However, barbecued pork is already being served by him as an established vendor at the Fair. He suggested serving brisket instead. This would be in conjunction with Blues music to create the theme of Blues & Brisket. After discussion, it was enthusiastically agreed to go with this if it can be worked out. Swearingen, Nancy Gehrig and Seabloom agreed to meet again with Chef Tom and set up the details and report back to the Fair committee. They will discuss the time to hold it, what the meal will consist of and what the charge could be, etc. The event will have to be served by volunteers from local organizations or such.
 - Nancy Gehrig suggested sometime before the Fair using the fundraiser that CT's Deli offers to let our committee use their facility one night to serve and bartend and get the profit made when it closes. Also, Culver's also offers the same type of fundraiser that we could sign up for.
11. **Strategic Planning Process:** Nothing to report at this time.
12. **Need Team Leaders For Different Areas:** A list was given out for committee members to consider and sign up for Area and Team Leader spots for 2016.
13. **Need Volunteer Coordinator (Contact Person):** A contact person and their phone number is needed to answer questions regarding the volunteer sign up list located on the Fair website. Aprelle Rawski agreed to take this on and be the contact.
14. **Discuss New Event Ideas for 2016 Fair:** Seabloom distributed to the committee a very extensive list that she got from the IAFE Newsletter on the internet with suggestions and ideas to be used at Fairs for participation by children and adults. This list can be used by the committee to help with ideas to consider using for the Fair in the future.
15. **Correspondence:** (Specifically addressed to Committee). None to report.
16. **Public Comment (3 minute limit):** We are receiving many ads for entertainment ideas that we keep on file.

17. **Items of Discussion to be Included on Next Agenda:** Beverage Garden Update, Strategic Planning Progress, Budget Update, Chamber Annual Dinner, Entertainment, New Fund Raiser and other items to be provided at the next meeting .

18. **Date of Future Meeting:** Tuesday, March 1, 2016 at 5:30 pm at the UW-Extension conference room at the airport.

19. **Adjournment:** A motion was made by Perlberg, seconded by Peterson, to adjourn the meeting. Motion carried. The meeting was adjourned at 7:10 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary

Signed by President _____

Or Vice-President _____

Or 2nd Vice-President _____