



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: November 10, 2015 **TIME:** 5:30 pm

Members Present: Kathy Silbernagel, Nancy Gehrig, Eric Britton, Tom Peterson, Jim Perlberg, Jean Platek, Aprelle and Tom Rawski.

Absent: Evie Virgilio.

Excused: Jim Intrepidi, Theresa Seabloom, Le Roy Eades.

Others Present: Lynn Feldman, Brian Gehrig, Merry Lehner.

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:35 pm by Vice President Kathy Silbernagel. The meeting was properly posted and the facility is handicap accessible. No announcements.
2. **Approve Agenda for Today's Meeting:** A motion to approve the agenda was made by Britton, seconded by Perlberg. Motion carried.
3. **Approve Minutes of September 1, 2015:** A motion was made by Platek, seconded by Rawski, to approve the minutes of September 1. Motion carried.
4. **Administrative Report:**
 - **Financial Report:** Aprelle Rawski reported a balance of \$6,371.16 in the account to start the New Year. Lehner commented that one check issued to Bradley J White (RAASC) -Bart Tegan-Security for \$500.00 has not cleared.
 - **Approve Expenses:** The following expenses were announced:
 - a. Chamber of Commerce advertising for 2016 in the amount of \$325.00 will publish information about the Fair in the area guide.
 - b. Casady's Critters \$150.00 deposit towards the \$600.00 fee for 2016.
 - c. District Meeting fee of \$15.00 for Gehrig and Seabloom, total of \$30.00.

It was proposed to on whether or not to pay \$100.00 to the Minocqua Chamber of Commerce and also to Three Lakes so these communities will be drawn into to the Fair with more thorough advertising coverage. A discussion indicated that it was important that the other towns are included in the County Fair. There are conflicts of interest with other events conflicting with the Fair in those communities. It was agreed to ask both Chambers of Commerce for the towns to have a board member attend the Fair Planning Team meetings.

A motion was made by Peterson, and seconded by Britton to approve payment of \$100 to the Minocqua Chamber of Commerce.

Gehrig proposed an additional expense for approval. She accumulated \$815.00 in mileage expenses for official 2015 Fair business and would like to submit this for re-imbursment at the county rate. A motion was made by Peterson and seconded by Rawski to pay \$815.00 to re-imburse Gehrig for mileage.

A motion was made by Peterson, seconded by Rawski, to accept and pay the three bills listed on the budget.

An amendment to the motion was made by Peterson to pay the three presented bills, the Minocqua Chamber of Commerce and Gehrig's re-imbursment. Rawski seconded the amended motion. Motion carried.

- **2016 Budget Update:** No action was taken on this agenda item. A separate meeting date will be scheduled for this and will be on the agenda for next month.

The Planning Team proposed that the Vendor Fees for 2016 shall be raised by \$25.00. Exhibit Booth Adjustments are:

Food Vendors	10 x 20	\$175.00	New Fee	\$200.00
	20 x 20	\$325.00	New Fee	\$350.00

10. **Strategic Planning Process:**

- a. It is requested of the Fair Planning Team that a county board member serve on the Planning Team for the Fair.
- b. A liaison is needed so that the needs of the Fair stay connected with the county and community.
- c. One member of the Fair Planning Team will need to be on the Strategic Planning Committee.

11. **Team Leader Reports:** Print up tickets for the raffles earlier for 2016. If the Tavern League serves at the Beverage Tent then the tickets can be sold at the bars. Comment was made that most people do not buy tickets very far in advance.

12. New Event Ideas for 2016 Fair: The following is a list of events that the Fair would like to consider for 2016:

- Maple Syrup Tasting Contest
- Drone Wars
- Pet contest
- Car Show on Oneida Avenue
- Spud Mobile sponsored by Potato Growers
- Hunter Promo and Safety
- Face Painting Contest
- Magic Show
- Cake Auction
- Oneida County Fair "Run"
- Family Photo Booth
- Polka Fest on Sunday Afternoon

13. **Correspondence:** (Specifically addressed to Committee). None.

14. **Public Comment:** Under Changes Needed for 2016: Coffee Stand as one of Food Vendors is a very good idea.

15. **Items of Discussion to be Included on Next Agenda:** Include Admission Charge, Dog Issue, Beverage Garden Update, Strategic Planning Progress, Changes and Purchases for 2016, Budget Update, Recruitment from Three Lakes and Minocqua.

16. **Date of Future Meeting:** Tuesday, December 1, 2016 at 5:30 pm at the UW-Extension conference room at the airport.

17. **Adjournment:** A motion was made by Perlberg, seconded by Rawski, to adjourn the meeting. Motion carried. The meeting was adjourned at 7:25 pm.

Respectfully submitted by,

Merry Lehner, Substitute Secretary

Signed by President _____

Or Vice-President _____

Or 2nd Vice-President _____