

Oneida County Tourism Council
Meeting Minutes
Monday, November 9, 2015

Members Present: Tom Kelly (OC Board), Jack Sorenson (OC Board), Skip Brunswick (Three Lakes), Kari Zambon (Town of Pelican), Ted Cushing (ITBEC), Judy Jurries (St. Germain), Susan (Pilch and Barnet)

1. Call to Order – Kari calls 1:35pm
2. Discuss/Approve Agenda for November
 - a. Ted moves to approve the agenda, Jack 2nds – all in favor, motion passes
3. Discuss/Approve Minutes from October 5th meeting
 - a. Discussion deferred to next meeting
4. Discuss/Approve Treasurer’s Report
 - a. Discussion deferred to next meeting
5. Discuss/Approve Invoices
 - a. Discussion deferred to next meeting
6. Discuss attendance at OC Board of Supervisors Budget Meeting on 11/10/15 at 9:30am
 - a. Kari is not on the agenda, but she will be at the meeting
7. Discuss/Approve plan for election or appointment of officers
 - a. Ted motioned to elect Kari as the Committee Chair, Jack 2nd – all in favor, motion passes
 - b. Ted motioned to elect Krystal as the Treasurer, Tom 2nd – all in favor, motion passes
 - c. Ted motioned to elect Judy as the Secretary, Tom 2nd – all in favor, motion passes
8. Pilch & Barnet Marketing Report
 - a. Susan reviewed the Q3 Marketing Report
 - b. Susan will send out an email encouraging Members to let them know of any accommodations deals and packages
 - c. There was great discussion on replacing the “evergreen” events on the website with actual event dates and details, events in the Oneida County Guide will continue to be listed as “evergreen events”
 - d. Members are encouraged to submit up to 10 events for the 2016 calendar year for the Oneida County website
 - e. There was discussion to remove \$7500 from the TV budget (May, June and October) and put that money into updating video and photographs that will be used for social media clips and video integration on the Oneida County website