



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: May 5, 2015

TIME: 5:30 pm

Committee Members Present: Jim Intrepidi, Nancy Gehrig, Theresa Seabloom, LeRoy Eades, Tom Peterson, Jim Perlberg, Kathy Silbernagel, Jean Platek, Aprelle and Tom Rawski,

Excused: Eric Britton

Absent:

Others Present: Lynn Feldman, Evie and Anthony Virgilio, Brian Gehrig, Bill and Mary Freudenberg, Linda and Kris Milbradt of K&M Rides & Amusements

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm by Jim Intrepidi, President. The meeting was properly noticed and the facility is handicap accessible
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Eades, seconded by Perlberg. Motion carried.
3. **Approve Minutes of April 7, 2015:** A motion was made by Silbernagel, seconded by Platek, to approve the minutes of April 7. Motion carried.
4. **Administrative Report:**
 - **Financial Report** – Aprelle Rawski reported a balance of \$3,252.60 in our account. Gehrig told of dollar sponsorships that came in: \$800 from Rotary, \$100 from Rhinelander Honda, \$1000 from Tavern League.
 - **Approve Contracts** – Nancy Gehrig reported DRI has accepted our contract again for \$1,500 (without their \$800 donation towards a band like last year). Kip Schwanke of UB the Band resent his contract to cover three days of the Fair (Friday, Saturday and Sunday) for \$2100 instead of four days. A motion was made by Seabloom to accept his contract, seconded by Peterson. Motion carried. Nancy reported the Chamber has agreed to take our membership this year for \$100 instead of their usual higher rate. Perlberg made a motion to sign up again for Chamber membership at the lower rate, seconded by Aprelle Rawski. Motion carried.
 - **Approve Expenses** – None at this time. Nancy Gehrig reminded the committee if we do have expenses to turn them in to her.
 - **Sponsorship Update** – Gehrig reported more in-kind sponsors are coming on-board. Hext will have the website up soon; Buyers Guide will advertise in 101 Things To Do at no charge; Channel 12 will do the same as last year with \$1000 worth of airtime and will sell wristbands for us; NRG is holding \$900 in credit for us; WXPR will help advertise the bands and the Fair in general; several of the media want to do spot advertising during the Fair and we will probably have them share the remote.
 - **Vendor Applications** – Vendor applications have been slowly coming in. Jim Hext has asked to bring in ice cream, and we also have another ice cream vendor application, Papa Murphys and Dominos. The RR Assoc wants to do corn and asked for a different spot this year.
 - **Other Items** – Seabloom reported that she and Tom Swearingen have made a list of all the bars and have gotten to more than half of them one day to ask for Sponsorship. They intend to complete the list and hope for good results.

5. **K&M Rides & Amusements:** Kris and Linda Milbradt with K&M Rides & Amusements attended the meeting to address concerns we have with their carnival. Some of the issues are: broke down rides, dress code and background checks for employees, no smoking and use of phones, etc. during rides. Kris said they have/will address these issues and promised to make the 2015 Fair good. They will bring a higher-end of rides (Trabant ride they just bought) and have had their machines tested and fixed where needed.
They have given us a proposal for 2016 and discussed what they can do to encourage us to renew a contract with them for 2016. Since signing with K&M in 2009, we have paid them \$10,000 up-front and we get the wristband sales. If we want to change this, they could sell the wristband tickets and we would get a 20% percentage of the gross. They would set the price on tickets (wants to increase ticket price by \$1.00) but we can do pre-sales; and we can offer a flat guarantee in case of rain. They would pay a \$50 vendor fee for their stands. They will also give us posters. Kris has asked that we do not contract with another carnival at least until after the 2015 Fair is over to reconsider K&M. Kris has agreed there is no time limit on a possible contract for 2016 – it could be for one year or more if we want. A discussion followed regarding carnival amusements for upcoming years ahead for the Fair.
6. **Raffle Update:** Perlberg reported we have ten items for the raffle. He listed: Rhinelander Flying Service scenic flight; monthly pizza from Dominos for one year; suite for two for one night with breakfast from Day's Inn; one full day of fishing with guide Lee Bastian; \$150 shopping spree at Trig's donated by John Priebe; \$220 worth of golf with cart at Rhinelander Country Club; two pieces of furniture crafted by McNaughton Camp; Wilderness Dinner Cruise for Two for Fish Fry; and 3-burner gas grill from Sears. The furniture from McNaughton will be picked up and stored in a building at Rawski's until the Fair. She will also be acquiring a Class A and a Class B Permit that is needed for the raffle, etc.
7. **Strategic Planning:** Feldman met with Platek to begin work on Volunteers and Sponsors, and will include Linda Koneman in the future. They started compiling a complete list of each and will continue in this effort. Feldman stressed the importance of work on future Infrastructure and she will continue to keep this topic alive.
8. **Area/Team Leader Update:** Gehrig stated the new tent needs to be collected from Cross Country Bar and we have permission from LuAnn Bruette to store it at Building & Grounds. Platek will begin calls for drivers in June; Silbernagel has Green Acres ready to go with poster made; Peterson suggested a group meet to figure out where the two tents will actually go - the sizes of each and how to lay them out; Gehrig confirmed the use of Bowen's bus again and also the County's tractor; Gehrig announced Gerry Shidell will bring the Hodag back; Timberland will be represented by Nordtrack, Ponsse's simulator, Jaws for Life, Police car, and perhaps others.
9. **Activity Ideas for 2015 Fair:** Gehrig again mentioned she would like to see a watermelon contest happen. She has an old wagon that could be decorated and used to hold the contest; she has contacted Golden Harvest regarding getting watermelons to the Fair to make this happen.
10. **Correspondence:** (Specifically addressed to Committee). None.
11. **Public Comment** (3-minute limit): None.
12. **Items of Discussion to be Included on Next Agenda:** June 4th Brat Sale; Vendor Applications; Sponsorship; Entertainment: Carnival Discussion; Ideas for 2015 Fair; and other items to be provided at the next meeting.
13. **Date of Future Meeting:** The next fair meeting will be at 5:30 pm on Tuesday, June 2, 2015 at the UW-Extension conference room in the airport lower level.
14. **Adjournment:** A motion was made by Perlberg, seconded by Aprelle Rawski, to adjourn the meeting. Motion carried. The meeting was adjourned at 7:20 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary

Signed by President _____
Or Vice President _____