



COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: March 3, 2015

TIME: 5:30 pm

Committee Members Present: Jim Intrepidi, Nancy Gehrig, Theresa Seabloom, Eric Britton, LeRoy Eades, Tom Peterson, Kathy Silbernagel, Jean Platek, Dick Garrow, Aprelle and Tom Rawski.

Excused: Jim Perlberg

Absent:

Others Present: Lynn Feldman, Evie and Anthony Virgilio, Brian Gehrig, Bill Freudenberg, Dan and David Barbacovi and Jim Saari of Spectrum Carnival

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm by Jim Intrepidi, President. The meeting was properly noticed and the facility is handicap accessible
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Peterson, seconded by Tom Rawski. Motion carried.
3. **Approve Minutes of February 3, 2015:** A motion was made by Garrow, seconded by Platek, to approve the minutes of February 3. Motion carried.
4. **Coordinator Report:** Nancy Gehrig reported getting a quote from A1 Septic and is now waiting for one from H&H. Her contact with the McNaughton crew confirmed that they are on-board to help setup and teardown of the Fair, along with donating two raffle prizes. She also reported we received \$1,293.53 as State Fair Aid payment.
5. **Confirm New Members:** Gehrig reported Tom and Aprelle Rawski are now confirmed Fair Board members along with Dick Garrow and Nathan Neiber by Oneida County Board approval.
6. **Elect Treasurer:** Aprelle Rawski showed interest in taking the Treasurer position and was nominated. A motion was made by Peterson, seconded by Silbernagel, to appoint her to the position and to keep the present wage setup of up to 400 hours per year. Motion carried.
7. **Approve Contracts:** None to report.
8. **Approve Expenses:** None to report.
9. **Spectrum Carnival Discussion:** Nancy Gehrig introduced Dan and David Barbacovi and Jim Saari of Spectrum Carnival, a family run business since 1988. They presented a thorough discussion of what they could provide our Fair – they have 30 rides available, offering lots of variety and could change rides each year if. They are strict with their employees, have ticket boxes and have special wristband deals and claim to be easy to work with. They operate on a percentage basis where the fair makes what the carnival makes, which helps in poor weather situations. They also suggested considering closing Barnes Street to traffic and use it to place more rides at the Fair. This was an eye-opener to the committee and will require more discussion. Spectrum Carnival will be strongly considered for the 2016 Fair, when our present contract with K&M will be done.
10. **Beverage Garden:** A discussion was again held regarding perhaps using the Tavern League to operate the Beverage Garden instead of DRI and would it be more beneficial money-wise for the Fair. It was pointed out that the Fair would need insurance and a liquor license if we ran it ourselves and this needs to be look into. Peterson

is not in favor of this and suggested that the Oneida County Fair and DRI should all work together and “share the wealth” so to speak. The decision will carry over to the April meeting.

11. **Website Report:** Nancy Gehrig said the website is up under the same address – www.oneidacountyfairwi.com and will be growing as Jim Hext adds the Fair’s information on it, such as the vendor application and sponsor brochure, etc. He suggested we get photos to him to help in constructing the site.
12. **Vendor Applications:** The applications were mailed to the complete vendor list of 2014 asking that they consider our Fair again for 2015. We have received three so far.
13. **Strategic Plan Assignment Reports:** Feldman stressed the importance of keeping the Five Steps and their committees alive. She will be meeting with each committee in the near future and report to the Fair Committee with results as they happen.
14. **Fund Raising Event Ideas:** No fund raising ideas were discussed, but the Home Show is coming up soon and wondered about attending. Nancy Gehrig said that Linda Koneman has agreed to head up the Volunteer Scheduling for the gates at the Fair and wondered about passing out information with Linda as contact person. Platek offered to go to the Home Show with Nancy if she does.
15. **Areas and Team Leaders:** It was confirmed that Britton will be in charge of the Dunk Tank – picking it up and scheduling it throughout the Fair and the Ugly Lamp Contest. The Ugly Lamp Contest still needs a leader and Nancy Gehrig will contact Larry Wiesneske, a contest winner in 2014, and see if he would be interested in taking over this Area for 2015..
16. **Activity Ideas for 2015 Fair:** Gehrig related she would like to get the Timber Area involved again, maybe with log rolling. Another idea was maybe a fishing contest, using a boat with water to hold the fish til the end. An idea that drew enthusiasm was a human fooseball contest, which is becoming popular now. However, the arena would have to be constructed and would need a leader to plan, organize and promote it in the community.
17. **Correspondence:** (Specifically addressed to Committee) None.
18. **Public Comment** (3-minute limit): None.
19. **Items of Discussion to be Included on Next Agenda:** Spectrum Carnival; Fund Raisers; Ideas for 2015 Fair; Beverage Garden; Vendor Applications; Sponsors; and other items to be provided at the next meeting.
20. **Date of Future Meeting:** The next fair meeting will be at 5:30 pm on Tuesday, April 7, 2015 at the UW-Extension conference room in the airport lower level.
21. **Adjournment:** A motion was made by Britton, seconded by Tom Rawski, to adjourn the meeting. Motion carried. The meeting was adjourned at 7:25 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary

Signed by President _____

Or Vice President _____