

Oneida County Technology Committee Meeting  
Monday, November 29, 2012 1:00 p.m.  
Oneida County Courthouse, Committee Room #2  
1 S. Oneida Avenue  
Rhinelander, WI 54501

**Committee Members present:** Dave Hintz/County Board Supervisor, Billy Fried/County Board Supervisor, Bob Martini/County Board Supervisor, Don Sidlowski/Three Lakes Town Chair, Dan Hess/Lieutenant-Oneida County Sheriff's Department

**Committee Advisors present:** Bart Lamers/One Prospect, Lynn Grube/Oneida County Information Technology Services Director, Roger Luce/Oneida County Economic Development Corporation, Joe Hegge/Grow North Regional Economic Development Corporation

**Others present:** Tim Brown/UW-Extension Community, Natural Resource & Economic Development Agent

**Call the meeting to order:**

Chairman Hintz called the meeting to order at 1:00 p.m. in accordance with the Wisconsin Open Meeting Law.

**Approve meeting agenda with order of items at discretion of Chairman:**

Motion by Fried to approve today's agenda. 2<sup>nd</sup> by Martini. All members present voting 'Aye'. Motion carried.

**Approve minutes of November 12, 2012 meeting:**

Motion by Sidlowski to approve the minutes of the November 12, 2012 meeting. 2<sup>nd</sup> by Martini. All members present voting 'Aye'. Motion carried.

Introductions were made for Bart Lamers, Billy Fried and Tim Brown whom were not able to attend the first meeting of this committee on November 12, 2012.

**The Three lakes Model and related learnings:**

Sidlowski introduced The Three Lakes Model as summarized in handouts provided to attendees. In creating the 20 year comprehensive plan for Three Lakes several years ago, Sidlowski decided to include the optional topic of technology and thus derived the Three Lakes Model which encompasses a growth plan for both internet and cellular services. Sidlowski also discussed the LinkWISCONSIN program, how it's been used to achieve technology goals in Three Lakes and its possible role in this committee's future projects. Also discussed Verizon picking Three Lakes as one of a select few rural areas to install a 7.1 speed internet connection. Frontier and Verizon then followed suit in the area, working to increase speeds and availability; shows how vendor competition has moved Three Lakes along in its technology goals. Over all, the model stresses the importance of communication and collaboration with other local groups and townships. Hintz states we need to figure out how this committee fits into meeting the goals of this model and how to work together with local groups/towns to set up and fund technology improvements. Lamers feels that the future of technology is not hardware located on site but employees working through the internet, therefore making internet service all the more important for the growth of the local economy.

**Ideas from the committee members and advisors:**

Committee discussed handout on ideas provided by members and advisors to summarize possible committee goals. Concluded that several different coverage maps exist and committee should bring maps together to get one coverage map compiled. Committee would also like to compile maps showing location in county of primary residents, second home residents and businesses. Grube and Hess volunteered to gather mapping information for next meeting. Sidlowski also states he has contacts he will get a hold of for assistance in gathering mapping information. Once completed, the committee would then need to obtain proposals for new tower locations that would provide the best coverage for the most citizens. The committee would need to create a presentation team to communicate the committee's agenda with the hopes of seeking support of the community and other government organizations. The group also needs to identify obstacles to service improvement. The committee should determine what is appropriate technology (determining the level of service needed and how to provide this level cost effectively). Martini states he wants to ensure obsolete technology is removed and no extra towers are built in order to ensure continued aesthetics of the county. The committee would like to survey Oneida County residents to determine their wants/needs; Hegge states Grow North has money available to possibly help conduct a survey in Oneida County. Martini notes that a survey should be used to both gain information for the committee but also to educate the public so they can identify what technology they need. It was suggested that committee establish a county office designated to achieve long term solutions to improving broadband and also designate county investment for the continued improvement of broadband. Also create a list of "best practice" scenarios/solutions from previous initiatives, especially aborted projects, noting their reason for failure.

**Committee Goals and Objectives:**

Next meeting, the committee will look to trim down the compiled idea list and define some specific goals for the committee to move forward on.

**Public comments:**

None

**Next meeting date:**

To be announced

**Future agenda topics:**

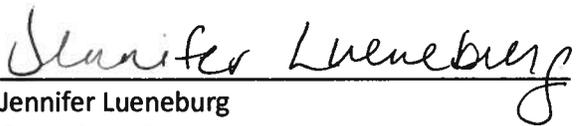
Grube, Hess and Sidlowski to bring available mapping completed on area coverage  
Creation of public survey

**Adjournment:**

Motion by Sidlowski to adjourn meeting. 2<sup>nd</sup> by Hess. All members present voting 'Aye'. Motion carried. Adjourn at 3:05 p.m.



Dave Hintz  
Committee Chairman



Jennifer Lueneburg  
Committee Secretary